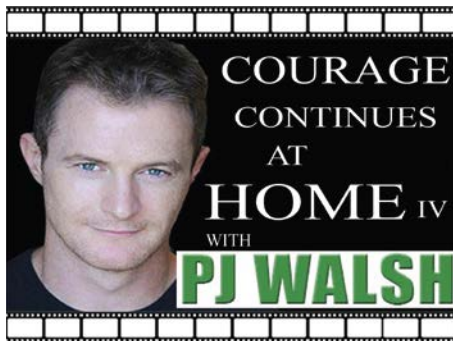


H. G. Fairfield Arts is once again proud to present:



to benefit

SEMPER FI ODYSSEY



H.G. Fairfield
Arts Center for the Environment Inc.

31 Sodom Road
Brewster, NY 10509
(845) 363-1559

www.HGFairfieldarts.org

***Fri. June 27, 2014 7:30 pm**

Brewster H.S. Performing Arts Center, 50 Foggintown Rd, NY 10509

Comedy Show with PJ Walsh and Friends

Proceeds will benefit: Semper Fi Odyssey, Brewster VFW Post #672's [Emergency] Relief Fund
and Brewster High School's Semper Fi Students

Why Sponsor when I can just go to the Comedy Show?

because it enables more of the ticket sales to go directly to:

- a.) Semper Fi Odyssey <http://www.outdoorodyssey.org/> and to
- b.) Brewster VFW Post #672's Relief Fund & BHS Semper Fi Students' work with local active & veteran military members and their families. The exposure your business or group will get through our pre & post-event awareness campaign is phenomenal.

With our 1st campaign with PJ Walsh – "30 Shows in 30 Days", Oct 1- 30, 2011,
we followed the Putnam County Joint Veterans Council request
to help raise awareness of veterans issues, veteran services, and the local veterans' support presence.

Results?:

- posters, post cards, brochures distributed: 5,000
- newspapers/magazines ads - total reach: 500,000 readers
- Hudson Valley & Greater NYC Metropolitan Area audience reach: 5 million listeners.
- internet exposure - taglines from print and radio: 57.4 million web entries.
- Total reach cost: \$0.0058 per person

Our 4th Courage Continues At Home campaign with PJ Walsh is spreading like wildfire. We continue to get the word out to veterans and their families that help is available through Brewster veteran initiatives.

Reach to date:

- 1,050 postcards, 300 posters up
- weekly advertising running for 4 - 5 weeks:
- Putnam Courier: 3,600 copies per week, Putnam News & Recorder: 3,600 copies per week
- Putnam County Times: 12,000 copies per week
- Connecticut Cruise News: 15,000 copies per issue
- The Clearwater Festival Program: 40,000 copies
- The Courier's annual *Putnam Guide*: 10,000 copies
- Ulster Publishing *Summer in the Valley Guide*: 50,000 print, 65,000 online
- continuous internet exposure: website, social media(Facebook, Twitter)

Radio promotion began this week, we change our ads every time new sponsors come on board, so hop on quickly for maximum exposure for minimal cost.

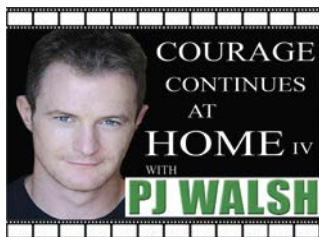
Sponsoring is a humanitarian thing to do. Along with a tax deduction, you gain the business opportunity to have your brand in front of loyal, active, and large local & regional communities.

Our goals are:

- 1.) To get the word out to veterans and their families that there are support organizations and programs locally that assist in providing the help they need.
- 2.) Raise as much money & awareness as possible for Semper Fi Odyssey, Brewster VFW Post #672's Relief Fund, and BHS' Semper Fi Students.

Semper Fi Odyssey since 2008 has had 800 discharged troops come through their transition program. Brewster VFW is 75 years strong in community service to local veterans. Join us as we get our veterans taken care of.

[Please see page 2 for Sponsorship levels and incentives.]



to benefit

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Net proceeds will also benefit: Brewster VFW Post #672's Relief Fund &
Brewster High School's Semper Fi Students

Sponsorship Opportunities

Diamond: \$501 +.....Gold: \$251 – \$500..... Silver: \$126 - \$250..... Bronze: \$75 - \$125...

- 8, 6, 4, or 2 free entry tickets to
PJ Walsh & Friends Comedy Show June 27th, 2014 7:30pm Brewster H.S. Performing Arts Center
- 20, 15, 10, or 5 tickets in the raffles
- Your business mentioned in Opening Ceremonies
- A video interview to be aired on Comcast 8 & YouTube
- Free information (or merchant) table space in lobby of BHS PAC pre & post show
- Your business cards at our Hospitality Table
- Your logo (extra large, large, medium, small) in PJ Walsh and Friends Comedy Show program
- Facebook event page posts with articles, photos, your logo (extra large, large, medium, or small)
- Your logo (extra large, large, medium, small) on H. G. Fairfield Arts' web slider
- Your logo (extra large, large, medium, small) on H. G. Fairfield Arts' & Courage Continues At Home IV, & the BHS PAC Comedy Show event's Facebook cover photos
- A link to your website through H. G. Fairfield Arts' website & links to your site from our Facebook
- Thank you letter in recognition of your tax deductible donation to H. G. Fairfield Arts
- Certificate (framed) of **Diamond, Gold, Silver, or Bronze Sponsorship** to post in your place of business

Payment for your Sponsorship should be made out to: **H. G. Fairfield Arts** with **"Semper Fi Brewster"** in the memo. Contact: office@HGFairfieldArts.org or RGallacher@BrewsterSchools.org call (845) 363-1559

H. G. Fairfield Arts Center for the Environment Inc. is registered with the IRS as a 501 (c) 3 not-for-profit corporation and with the New York State Bureau of Charities and is a member of the Brewster Chamber of Commerce. All donations are tax-deductible to the fullest extent allowed by law.

RECEIPT: Sponsorship level (circle one): **Diamond Gold Silver Bronze**

Name of your business:.....
Contact person:.....
Mailing Address:.....

City:.....
State/
Zip:.....

Telephone:.....

Email:.....
Your website address

.....

Your Facebook page
.....

Amount enclosed:
.....

Check number:

Please e-mail your logo as a 300 dpi .jpg file to
Office@HGFairfieldArts.org

Questions re: logo or graphics? call 845-363-1559

Visit www.HGFairfieldArts.org or call for more info

Thank you for posting your Sponsorship Pledge, form,
and check or money order to:

H. G. Fairfield Arts
31 Sodom Road
Brewster, NY 10509

Thank you for Sponsoring our 4th Courage Continues At Home Comedy Tour with Navy Veteran PJ Walsh to benefit healing programs, emergency funds, & hands-on community help for local veterans and their families.