FOR IMMEDIATE RELEASE:

Local Arts Organization teams up with Barnard College's Athena Film Festival

Feb 8, 2012, Carmel, NY.

H. G. Fairfield Arts Center, who brought the Mid-Hudson Valley the Comedian PJ Walsh in the unprecedented comedy marathon last October of "30 Shows in 30 Days – Courage Continues at Home" to benefit local veterans & their families, is taking their Founder's legacy of "See a need; fill it" to heart again. H. G. Fairfield Arts proudly announces it is a Partner & Supporter of the 2nd Annual Athena Film Festival: A Celebration of Women and Leadership this weekend at Barnard College in New York City. Athena Film Festival organizers state: "Film is a medium known to nearly all people in nearly every part of the world. And films have power. They create conversation. They reveal truths. They inspire. Through feature films, documentaries, and shorts, the Festival will explore what makes a leader."

"At the click of a mouse, the touch of a button, we've got films of powerful women making **small steps that go big**, we've got moving pictures of choices that can **solve the jigsaw positively**, we've got a way to watch someone else face a dilemma and then put to work internal & external sets of skills, to great ends. The message: **Those people could be you**. Neurologically, the adage holds – 'Garbage in, garbage out.' So, **watch what you're watching**. The goal: **turn to quality programming**, to positive psychology; **turn to what serves us well**." says Kim Blacklock, President of **H. G. Fairfield Arts.**

The Arts contribute \$25.7 billion to the New York State economy yearly, lists the **Alliance for the Arts**. Kim Blacklock asks: "What do you want to do? Make a film? Shoot a video? Learn how? **How would you tell your story?** Here are some women making films & forging a path for others. The Athena Film Festival is an excellent showcase for a passionate career path."

You too can join in - at the movies at the **Athena Film Festival** this weekend.

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For inquiries re: **H. G. Fairfield Arts Center for the Environment Inc**. or more about Partnerships and Supporting the **Athena Film Festival** at **Barnard College** in New York contact:

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For full listing of the 2012 Athena Film Festival films, free workshops, & events, go to www.athenafilmfestival.com